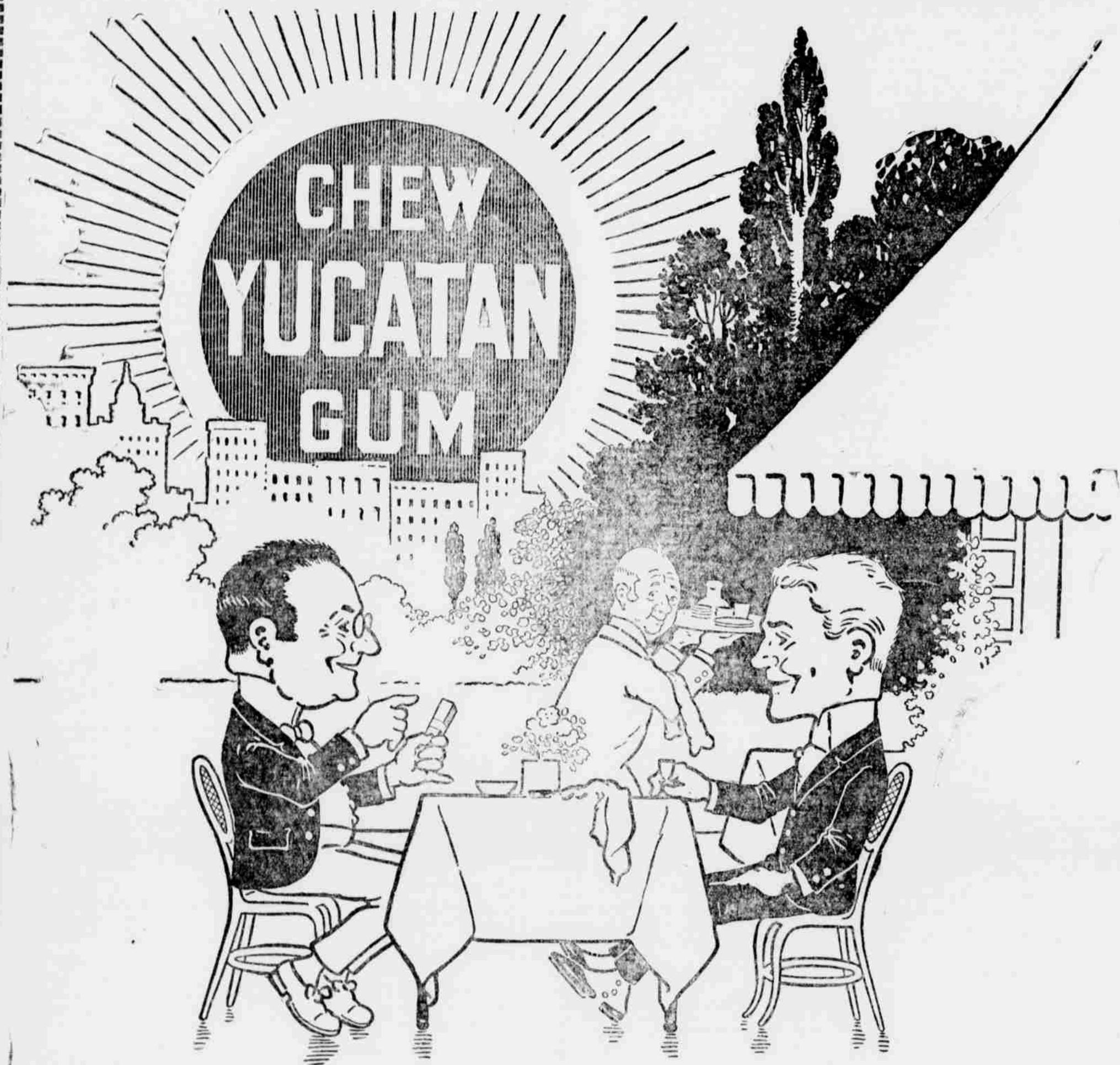


FOR THE MID-DAY LET-DOWN



Chew YUCATAN and know why this gum was awarded the First Prize and the Medal of Honor at the Panama-Pacific International Exposition.

AFTER lunch, when a man lets down a little—when mind and body get that lazy feeling—YUCATAN comes as a double blessing.

Its cool, sweet flavor refreshes the system, aids digestion, untangles gnarled nerves—its smoothness and tang put extra vim into any business afternoon.



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